

Royal Sovereign International Is Proud To Announce The Exclusive Distributor Rights Of The Bobis Multi-Applicator In The United States.

Rockleigh, NJ-(Business Wire)-November 1, 2015 – Royal Sovereign International proudly announces a strategic partnership with Bobis Engineering E.V. Royal Sovereign International has been granted exclusive distribution rights to the Bobis Multi-Applicator. With a roller diameter of nearly 6" and an optimal working width of 63", the Multi-Applicator will easily handle most flatbed application needs. Advanced features include: pneumatic roller pressure control, full length LED illumination and a working table height that can easily be adjusted with just one touch. The Multi-Applicator sets itself apart from the competition by being module based (standard modules are 1.5 meters and 2 meters, {59 and 79 inches respectively}). The easy assembly and convenient shipping methods makes it easy to grow the applicator table as your business grows.

"As a leader in global graphic finishing, international partnerships are essential in bringing a wider scope of quality products to market" said Jay Park, Global Director of Sales and Marketing. "The Bobis Multi-Applicator will fit the growing needs of the digital print finishing industry and the module base makes the Multi-Applicator truly unique in that aspect."

Rigid extruded aluminum profiles allow for easy and hassle free installation. Full length dual supply trays, a self-healing cutting surface and a transport system that can be easily moved with a touch makes the Multi-Applicator easy to use and convenient for sign and print shops looking to expand their finishing solutions.

The Bobis Multi-Applicator is now available for purchase through Royal Sovereign International. For more information visit us at www.royalsovereign.com.

About Royal Sovereign - Royal Sovereign International, Inc. is celebrating nearly 30 years of continued success as a leading manufacturer and distributor of print finishing solutions as well as office and appliance products. The company supports customers in more than 100 countries around the world from its corporate headquarters in Rockleigh, New Jersey and from its global sales offices, distribution centers, and manufacturing facilities. Royal Sovereign is highly invested in developing innovative technologies with a commitment to provide the utmost in customer satisfaction.

About Bobis Engineering E.V. - Bobis Engineering E.V. is an independent Dutch engineering and installation Company specialized in the development and realization of equipment for industrial laminating, sticking and transfer.

Bobis Engineering supplies as a professional mechanical engineer not just machines It also focuses on the implementation, maintenance, renovation and upgrading of systems. Bobis Engineering is profiled as a specialist in the field of the application and processing of self-adhesive materials.

Source: Royal Sovereign Int'l, Inc.

Contact: Carl Hoffman, Director of Sales and Marketing, Graphics Division
(201) 750-1020 x 116 carlhoffman@royalsovereign.com