

Royal Sovereign Enters Vinyl Banner Finishing Category

Rockleigh, NJ-(Business Wire)-November, 1 2014 – Royal Sovereign announces the entry into the vinyl banner finishing category. The RBW-1500 professional vinyl banner welder is engineered for use in sign and print shops specializing in the production of indoor and outdoor signage. The user friendly controls allow both novice and experience users to weld any length banners with ease and speed.

“We are delighted to be able to offer a high quality vinyl banner welder without the strain of a high price tag,” said Carl Hoffman, Director of Sales. “The ease of use, fast speeds, and reliability provide a vinyl banner finishing solution for any size sign and print shop.”

The RBW-1500 has the capability to thermally weld hems and edges with the versatility to create up to a 6” pole pocket. The included feed table and adjustable guide allows users to easily weld, even the longest jobs. The RBW-1500 comes standard with a heavy duty adjustable stand and casters designed with ergonomics and comfort of the user in mind. Whether standing or sitting, the RBW-1500 is the perfect solution to finish vinyl banners.

Using a standard 110 volt outlet the RBW-1500 can achieve a maximum temperature of over 660 degrees Fahrenheit and a maximum speed of over 16 feet per minute. Users can customize settings to handle most vinyl banners up to 18 oz. in thickness. Offered at a fraction of the price as existing welders, sign and print shop owners will save time and money by being able to finish their banner in house rather than outsourcing. Fast and efficient production times equals higher customer satisfaction.

The RBW-1500 will available for sale in January 2015. For more information visit us at www.royalsovereign.com.

About Royal Sovereign - Royal Sovereign International, Inc. is celebrating its **27th** anniversary and continues to be a leading manufacturer and distributor of graphic lamination products, appliances, and office products. The company supports customers in more than 100 countries around the world from its corporate headquarters in Rockleigh, New Jersey, and from its global sales offices, distribution centers, and manufacturing facilities. Royal Sovereign is highly invested in developing innovative technology, maintaining quality control,

Source: Royal Sovereign Int'l, Inc.

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